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MEDIA for Art Education

Visit the Hirshhorn Museum and Sculpture Garden...the National Gallery of Art...the National Portrait Gallery... the Smithsonian Institution...

See works of art by Rodin...Picasso... Daumier...Miró...

Learn the techniques of stone lithography...ceramic pottery...silk screen printing...35mm photography...

...and more with MEDIA FOR ART EDUCATION produced by respected art and educational institutions distributed by the National AudioVisual Center

AE1.110:

Media for Art Education

Throughout the ages, man has sought to express himself—his beliefs, his customs, his history—through art. From the prehistoric cave paintings at Lascaux to the graffiti found in our inner cities, man—and woman—have left their mark on civilization.

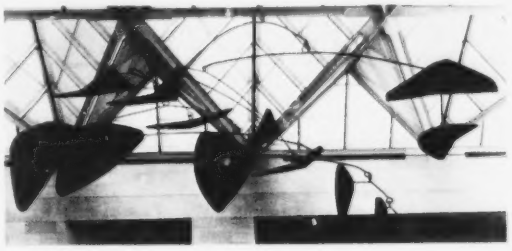
Art from America's Museums—in Your Classroom

Whether your curriculum touches on folk art or modern art, Realism or Minimalism, animation or photography, you'll find numerous audiovisual presentations—including many award winners—that explore them all in this new collection of media from the National AudioVisual Center.

Twenty-three video, 16mm film, and filmstrip programs bring priceless treasures from the halls of great museums to you and your students. Imagine...master works from The National Gallery of Art... The Hirshhorn Museum and Sculpture Garden...The National Portrait Gallery...The Smithsonian Institution...

Among the artists whose works of art you'll see and hear discussed are:

Auguste Rodin
Honoré Daumier
Gilbert Stuart
Thomas Hart Benton
Edward Hopper
Alexander Calder
Joan Miró
Jackson Pollack



Plus you'll meet contemporary artists who explain and demonstrate their artistic techniques and philosophies.

Art Topics Galore—You Choose the Programs You Want At Prices That May Never Be Repeated!

As a public service, the National AudioVisual Center makes these high quality materials available at the *lowest possible prices*. The media bargains described in this booklet are suitable for almost any studio or art appreciation setting. Here is a partial list of subjects found in these productions:

- art history
- oil painting
- sculpture
- silkscreening
- lithography
- 35mm photography
- animation

Here's Just A Sample of What You'll Find Inside:

Indian Pottery of San Ildefonso . . . . . p. 6
See Maria Martinez, noted American Indian pottery maker, demonstrate methods of making pottery that have been handed down from one Indian generation to the next.

Museums—Where Fun is Learning . . . . . p. 3
You and your students will get more out of your next trip to the museum, knowing how to prepare, what to look for, and what questions to ask.

Wilson's Creek: A Mean Fowt Fight . . . . . p. 7
See how one man's paintings recorded one of the most crucial and tragic periods in American history.

Mobile by Alexander Calder . . . . . p. 4
Meet Alexander Calder in this biographical look at the man and his work.

Defense Against Invasion . . . . . p. 10
Whose name is synonymous with animation? Who else but Walt Disney. You'll see animation at its best in this cartoon allegory of good vs. evil.

Larry Lebby—Stone Lithography . . . . . p. 5
Mr. Lebby provides a step-by-step demonstration of his technique in this film from the Anacostia Neighborhood Museum.

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In a time of shrinking budgets you'll find these videos and films particularly economical.

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- American History
- Anthropology
- Black Studies
- Conservation and Ecology
- Teacher Education
- Vocational/Technical Education

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Gallery Going

The Smithsonian Institution—With S. Dillon Ripley, Secretary

24 Minutes, Color, 1977
Smithsonian Institution
¾" Video No. A00732/NC ..... Sale $ 90
VHS No. A02744/NC ..... Sale $ 90
Beta 2 No. A03636/NC ..... Sale $ 90
16mm Film No. A00378/NC ..... Rental $30 ..... Sale $255

What is a museum? What makes the Smithsonian a unique facility? S. Dillon Ripley, former Secretary of the Institution, is the host-narrator of this fascinating look at the artists, craftsmen, scholars, and research scientists who guide the course of this "open university." Highlights from individual collections and exhibitions are presented, ranging from Rodin's Balzac to political memorabilia to scenes of the yearly American Folk Life Festival.

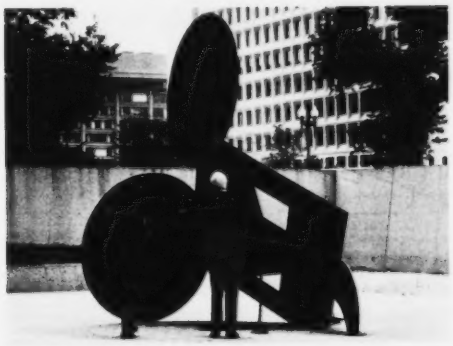
"The visual and musical qualities of the film are first-rate. It should ideally be viewed by all students and adults so they may understand what is available here as a national treasure."—Arts & Activities

Winner: Emmy Award, Academy of Television Arts and Sciences; CINE Golden Eagle; Bronze Award, Virgin Islands International Film Festival; Bronze Award, International TV and Film Festival.

Hirshhorn Museum and Sculpture Garden

10 Minutes, Color, 1978
U.S. Information Agency
¾" Video No. A00731/NC ..... Sale $ 65
VHS No. A03611/NC ..... Sale $ 65
Beta 2 No. A03611/NC ..... Sale $ 65
16mm Film No. 010472/NC ..... Rental $30 ..... Sale $105

Over the years, Joseph H. Hirshhorn assembled what is considered to be one of the most diverse and impressive art collections in America; when the collection was donated to the U.S. Government in 1966, one of our foremost public art museums was born. Here is an opportunity to glimpse this esteemed collection of more than 3,000 sculptures and 4,000 paintings. You'll see stabiles by Alexander Calder, sculptures by Sir Henry Moore and George Segal, and paintings by Pablo Picasso, Edward Hopper, and Jackson Pollack.



Museums—Where Fun is Learning

17 Minutes, Color, 1978
Smithsonian Institution, Office of Elementary and Secondary Education
¾" Video No. A08297/NC ..... Sale $ 80
VHS No. A08298/NC ..... Sale $ 80
Beta 2 No. A08299/NC ..... Sale $ 80
16mm Film No. A00461/NC ..... Sale $180

Museums are places where "people can come together for fun *and* learning." Teachers of elementary grade levels as well as students, will learn how to get the most from their trips to art museums, history and technology museums, and science centers with the help of this presentation. Tips are provided on how to avoid "museum fatigue," how to plan a trip, things to look for at the museum site, and post-trip activities.

Portraits of Artists

Mobile by Alexander Calder

24 Minutes, Color, 1980
National Gallery of Art
¾" Video No. A03684/NC ..... Sale $ 90
VHS No. A06079/NC ..... Sale $ 90
Beta 2 No. A06080/NC ..... Sale $ 90
16mm Film No. A03683/NC ..... Rental $30 ..... Sale $255

Whimsy...color...balance...movement—Alexander Calder's mobile, suspended in the East Wing of the National Gallery, was the first piece of art installed in the new building and the last major work of its creator. Here is the story of the innovator of the mobile, and the record of the collaboration of artist, museum staff, and craftsmen in the giant structure's creation.

"...a marvelous view of what will probably evoke more admiration and interest than any other of Calder's works."—Arts & Activities

Winner: CINE Golden Eagle; Certificate of Excellence, Chicago Film Festival.

Femme / Woman—A Tapestry by Joan Miró

15 Minutes, Color, 1980
National Gallery of Art
¾" Video No. A03815/NC ..... Sale $ 80
VHS No. A08296/NC ..... Sale $ 80
Beta 2 No. A12950/NC ..... Sale $ 80
16mm Film No. A03814/NC ..... Rental $30 ..... Sale $160

In the East Wing of the National Gallery of Art hangs a mammoth tapestry weighing more than a ton. "Femme/Woman" represents the mastery of painter Joan Miró and weaver Josep Royo. Filmmakers followed the progress of the work through the years, giving viewers a first-hand look at the elaborate weaving process, shipment of the massive tapestry from its oversized loom in Tarragona, Spain, and its ultimate display in the East Wing.

Winner: CINE Golden Eagle; Certificate of Excellence, Chicago Film Festival

Lou Stovall

14 Minutes, Color, 1984
Anacostia Neighborhood Museum, Smithsonian Institution
¾" Video No. A13048/NC ..... Sale $ 80
VHS No. A13049/NC ..... Sale $ 80
Beta 2 No. A13050/NC ..... Sale $ 80

Here is a portrait of Washington, D.C. artist, Lou Stovall. Stovall explains and demonstrates how he has taken the primarily commercial art form of silk screen printing and developed it into a fine art.

Winner: CINE Golden Eagle

Larry Lebby—Stone Lithography

7 Minutes, Color, 1984
Anacostia Neighborhood Museum, Smithsonian Institution
¾" Video No. A13052/NC ..... Sale $ 65
VHS No. A13053/NC ..... Sale $ 65
Beta 2 No. A13054/NC ..... Sale $ 65

Grease, water, and stone...the three requirements for producing lithographs. Here, Larry Lebby of Washington, DC, provides step-by-step instruction in the art of lithography.

Ancient Arts

Pablita Velarde: An Artist and Her People

20 Minutes, Color, 1984
National Park Service
¾" Video No. A12215/NC ..... Sale $ 80
VHS No. A12217/NC ..... Sale $ 80
Beta 2 No. A12216/NC ..... Sale $ 80
16mm Film No. A10900/NC ..... Rental $30 ..... Sale $210

Meet Pablita Velarde, a native American Indian and noted painter. Through her work at Bandelier National Monument in New Mexico, Pablita records the traditions and legends of her ancient people, so that future generations of Indians may know and understand their heritage, as well as providing a bridge between the Anglo and Indian cultures. Here we see Pablita mixing her own paints from natural, earth-found materials, sketching in the wilderness, teaching young Indian children, and capturing on canvas, the essence of Indian ceremonies, customs, and present-day pueblo life.

Indian Pottery of San Ildefonso

27 Minutes, Color, 1972
National Park Service

¾" Video No. A00628/NC ..... Sale $ 90
VHS No. A02146/NC ..... Sale $ 90
Beta 2 No. A03651/NC ..... Sale $ 90
16mm Film No. 010097/NC ..... Rental $30 ..... Sale $285

Maria Martinez, noted Indian pottery maker, demonstrates the traditional Indian ways, beginning with the spreading of sacred corn before the clay is gathered. Also shown are the mixing of clay, construction of pottery, hand decorating and building of the firing mound.

"...most interesting and instructive."—Arts & Activities

Winner: CINE Golden Eagle; Certificate of Creative Excellence, U.S. Industrial Film Festival; Certificate, Salerno International Film Festival; Award, Second International Craft Film Festival.

Native American Arts

20 Minutes, Color, 1974
Department of the Interior

¾" Video No. A02347/NC ..... Sale $ 80
VHS No. A10216/NC ..... Sale $ 80
Beta 2 No. A11412/NC ..... Sale $ 80
16mm Film No. A00405/NC ..... Rental $30 ..... Sale $210

Contemporary artists and craftsmen of Native American descent—Indian, Eskimo, Aleut—are making unique and significant contributions to the cultural life of the United States. This film provides viewers with a rich and vivid impression of the unique historic and aesthetic values, images, and traditions that are being maintained and rigorously developed by native Americans in virtually every art form today.

Earthshapers

14 Minutes, Color, 1980
National Park Service

¾" Video No. A03511/NC ..... Sale $ 80
VHS No. A07542/NC ..... Sale $ 80
Beta 2 No. A12423/NC ..... Sale $ 80
16mm Film No. A02058/NC ..... Rental $30 ..... Sale $150

Near the Mississippi Valley lie mounds of earth not shaped by nature, but by human hands. The earthen structures of Iowa's Effigy Mounds National Monument depict bears, eagles, and other animals that some researchers hypothesize were built by prehistoric Indians of various ethnic backgrounds. Drawings, aerial photographs, and film segments will introduce you to the fascinating earthen mounds and what is known about them.

Palette, Chisel, Rod, & Stylus

Wilson's Creek: A Mean Fowt Fight

14 Minutes, Color, 1983
National Park Service
¾" Video No. A09475/NC ..... Sale $ 80
VHS No. A09477/NC ..... Sale $ 80
Beta 2 No. A09476/NC ..... Sale $ 80
16mm Film No. A02137/NC ..... Rental $30 ..... Sale $150

NEW LISTING

Paintings by 19th century American artist George Caleb Bingham are used to illustrate tumultuous pre-Civil War electioneering and politics in Missouri, as well as the strife and savage fighting that ensued during the war. The narrator is Bingham "himself," revealing his own experiences and sentiments while providing us with a vivid look at the period and its personalities. A valuable resource for students of fine art, American history classes, and Civil War buffs.

Four Faces on a Mountain

21 Minutes, Color, 1973
National Park Service
¾" Video No. A00614/NC ..... Sale $ 90
VHS No. A01343/NC ..... Sale $ 90
Beta 2 No. A07882/NC ..... Sale $ 90
16mm Film No. 010081/NC ..... Rental $30 ..... Sale $225

BEST SELLER

The story behind the majestic sculpture of Mount Rushmore is told through a collection of contemporary paintings, prints, and film scenes to reveal the lives of the four Presidents and their relationship to America today.

Faces of Freedom

27 Minutes, Color, 1976
National Portrait Gallery
16mm Film No. A00720/NC ..... Rental Only $ 40

Where can you find Democrats and Republicans, liberals and conservatives, hawks and doves—Americans all—gathered together in common purpose? The answer is The National Portrait Gallery, where paintings and statues depict men and women who have made significant contributions to the history, development, and culture of the American people. This film highlights many of the collection's works of art in oil, bronze, and marble. Narrated by Charlton Heston, this stirring, sometimes somber, sometimes humorous tribute to the Nation's immortals breathes life into these timeless images.

Seneca Glass

24 Minutes, Color, 1975
National Park Service
¾" Video No. A00653/NC ..... Sale $ 90
VHS No. A02142/NC ..... Sale $ 90
Beta 2 No. A03634/NC ..... Sale $ 90
16mm Film No. 010120/NC ..... Rental $30 ..... Sale $255

As documented for the Historic American Engineering Record, this film recaptures the production of early hand-blown glassware at Seneca Glass in Morgantown, West Virginia.

Winner: CINE Golden Eagle; Blue Ribbon, American Film Festival; Gold Camera Award, U.S. Industrial Film Festival

A Man and A River

15 Minutes, Color, 1973
Environmental Protection Agency
¾" Video No. A05407/NC ..... Sale $ 80
VHS No. A05409/NC ..... Sale $ 80
Beta 2 No. A05408/NC ..... Sale $ 80
16mm Film No. 000690/NC ..... Rental $30 ..... Sale $160

Students of art and environmentalists alike will appreciate this look at the inspiration for and the works of the late Thomas Hart Benton, American painter, conservationist, and ranconteur. Here we canoe with Tom Benton down his favorite river—the Buffalo—as he reminisces about his early enjoyment of free flowing rivers in natural surroundings, and the importance of preserving them for future generations. Interspersed along the water route we view some of Benton's paintings and drawings—from his Cottonloading Sternwheeler of 1928 to the lyric paintings of his favorite river spots like Bat House Cave. Sensitively narrated by Richard Chamberlain, Benton's contentment when communing with nature provides an eloquent plea for conscious public conservation of the Nation's natural treasures.

Stamps—A Nation's Calling Cards

19 Minutes, Color, 1970
U.S. Postal Service
¾" Video No. A12951/NC ..... Sale $ 80
VHS No. A12952/NC ..... Sale $ 80
Beta 2 No. A12953/NC ..... Sale $ 80
16mm Film No. 710060/NC ..... Rental $30 ..... Sale $200

Our Nation's postage stamps reflect great moments and great Americans in our country's past. Students will see significant historical stamps, and learn the process by which the artist-engraver produces philatelic miniature masterpieces.

Photography

Photography is a Way to Learn

Sound Filmstrip, 12 Minutes, Color, Script, 1977
Department of Health, Education, and Welfare
Title No. 010261/NC ..... Sale $ 25

NEW LISTING

Taking a photograph involves more than just activating a shutter. Here students will explore the creative medium of 35mm photography, and benefit from tips on buying a camera, film use, and darkroom procedures. Order now, *while supplies last.*

Camera Operations: The Basic Techniques

20 Minutes, Color, 1983
Veterans Administration
¾" Video No. A09925/NC ..... Sale $ 80
VHS No. A11981/NC ..... Sale $ 80
Beta 2 No. A11980/NC ..... Sale $ 80

NEW LISTING

Designed especially for the novice, this program discusses the operation of the 35mm camera. Topics discussed include handling of film, exposure controls, film types, picture composition, and focusing.

One Man's Alaska

27 Minutes, Color, 1977
National Park Service
¾" Video No. A00640/NC ..... Sale $ 90
VHS No. A02148/NC ..... Sale $ 90
Beta 2 No. A03680/NC ..... Sale $ 90
16mm Film No. 010599/NC ..... Rental $30 ..... Sale $285

BEST SELLER

This documentary profile of Dick Proenneke (conservationist and wildlife photographer) at his home in the Lake Clark area of Alaska, features closeup scenes of native wildlife, dramatic panoramas of season changes, and clips of Proenneke carving his log cabin out of the wilderness. This man's singular harmony with his environment and the wildlife he photographs is demonstrated both in commentary and picture.

Winner: Blue Ribbon, American Film Festival; Certificate of Creative Excellence, U.S. Industrial Film Festival

Defense Against Invasion

13 Minutes, Color, 1946
U.S. Information Service
¾" Video No. A03253/NC ..... Sale $ 80
VHS No. A04515/NC ..... Sale $ 80
Beta 2 No. A04516/NC ..... Sale $ 80
16mm Film No. 262675/NC ..... Rental $30 ..... Sale $140

The charming dramatization and spectacular animation of this Walt Disney classic aided the effort to vaccinate children during World War II. It provides an understanding of immunization and how the vaccine prepares the body against invasion. In a rousing allegory of the era, the body is symbolized as a metropolis of highways and busy little workers; vaccination is introduced to mobilize the troops that conquer the enemy—disease—and to protect the body. This wonderful production is sure to inspire students of art, history, and health. A must-see.

People, People, People

5 Minutes, Color, 1975
American Revolution Bicentennial Administration
¾" Video No. 007795/NC ..... Sale $ 65
VHS No. A00000/NC ..... Sale $ 65
Beta 2 No. A09184/NC ..... Sale $ 65
16mm Film No. 007794/NC ..... Sale $ 65

The story of America is a story of people—from all parts of the world, all backgrounds—seeking a new world, a new life in a land of opportunity and freedom. *People, People, People* celebrates this country's varied heritage. From the first Mongolian crossing the Bering Land Bridge, on through numerous explorers, settlers, and immigrants, this gem of animation brings alive the peopling of a continent, and the 200-year history of the United States.

Choice Stakes

10 Minutes, Color, 1975
Environmental Protection Agency
¾" Video No. A03972/NC ..... Sale $ 65
VHS No. A03973/NC ..... Sale $ 65
Beta 2 No. A03974/NC ..... Sale $ 65
16mm Film No. 009824/NC ..... Rental $30 ..... Sale $105

People's desire for a richer, fuller material life inevitably affects the environment. The high cost of wrong decisions and poor choices are pointed out in this creative film animated by noted editorial cartoonist Pat Oliphant. Three clever vignettes convey *without words*—as only animation can—the value of our natural resources and the fragility of our environment.

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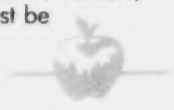

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